



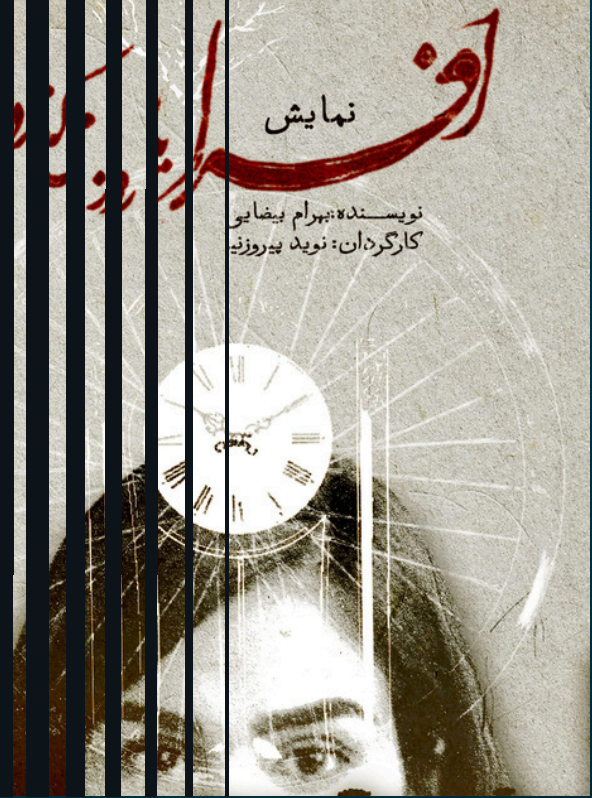
Résonance Scène
پژواک صحنه

"Afra, or The Day Passes"

"A voice comes from afar..."

But this voice is not a plea. It is a stifled sigh — a sound rising from within society, from the hidden layers of silence, a voice that only theatre can reveal. This voice is Afra.

Writer: Bahram Beyzaie
Director: Ali Pirouznia
Producer: Maryam Charaki



Date, City, Capacity and Venue

Oct 3, 2025	Montreal	180	Art Neuf – Official Poster Launch & Trailer Screening of Afra (Open to the Public)
Nov 1, 2025	Montreal	530	Espace le Vrai Monde – Live Performance
Nov 8, 2025	Ottawa	200	Meridian Studio Theatre – Live Performance
Nov 28, 2028	Toronto	230	Yorkwoods Theatre – Live Performance



AFRA SPONSOR

\$1500

- Gold Experience at the Launch Event
- Top-tier logo on all materials
- Stage recognition
- 4 VIP tickets
- 20 tickets at 25% discount
- Featured thank-you on social media
- Banner in foyer (prime position)
- Mention in press & media
- Acknowledgement in video/documentary



SHAZDEH SPONSOR

\$1000

- Silver Presence at the Launch Event
- Logo in program & flyer
- 2 VIP tickets
- 10 tickets at 25% discount
- Social media & website
- Logo featured on on-site sponsor board
- Name on digital screen at event



BORNA SPONSOR

\$700

- Supporter Spotlight at the Launch Event
- 2 general admission tickets
- 5 tickets at 25% discount
- Logo in brochure
- Social media thank-you
- Name on digital screen at event





Résonance Scène

پژواک صحنه

**Official Poster and Teaser Launch for the Play Afra,
Art Neuf – 3 October, Montreal | Free Admission for All accompanied by a special talk: "Women in the Works of Bahram Beyzaie"**



AFRA SPONSOR

- 4 VIP seats (front row, name tag)
- 3-min brand speech
- Large logo on stage (banner/projection)
- Interview (filmed + shared online)
- Logo on official poster & teaser
- Option to join guest panel
- Promo material in welcome bags
- Group photo with cast, professors & logo backdrop



SHAZDEH SPONSOR

- 2 VIP seats (second row)
- Brand name announced by MC
- Medium logo on poster & teaser
- 1-min interview post-event
- Promo material in welcome bags
- Group photo with cast & crew



BORNA SPONSOR

- 1 reserved seat (with name tag)
- Name on sponsor slide
- Small logo on poster & teaser
- Cards/brochure at welcome table
- Group photo with other sponsors





About Bahram Beyzaie

Bahram Beyzaie, the author of *Afra*, or *The Day Passes*, is one of the most prominent figures in contemporary Iranian theatre and cinema. Often called the “Iranian Shakespeare,” his works are a profound blend of myth, history, and the concerns of modern humanity. Women play a central and powerful role in his plays. Since 2010, Beyzaie has been teaching and creating art at Stanford University in the United States, remaining one of the most influential voices of Iranian culture worldwide.

Afra: A Chance for Reflection

AFRA is more than a dramatic narrative; it is a full-length mirror held before us, reflecting ourselves, society, power, women, law, and morality. *Afra* is a simple, honorable teacher, standing in the limbo between truth and accusation, silence and outcry, existence and erasure — a woman made of light who stands tall against structures of power and humiliation, not to be a hero, but to remain human.

Like Beyzaie’s other works, this play invites us to re-examine — to delve into the unseen layers of social order, to reflect on the place of the innocent before faceless systems, and to confront truths buried beneath the shadows of pretence. In Beyzaie’s world, nothing is superficial: every word carries weight, every gesture is a sign, and every silence is a cry that will be heard. The staging of this monumental work is an opportunity to pause in the noise of everyday life and think about who we are — and who we could be. *Afra* is a return to theatre of ideas; theatre not as mere entertainment, but as awakening.

- *Afra* – Neda Mala Norouzi
- Shazdeh Badr ol-Molouk – Sara Fallahi
- Afsar Khanom – Anahita Tarkaman
- Shazdeh Chelman Mirza – Saman Aslani
- Bicycle Maker (Hamid Shayan) – Hesam Mokhtari
- Sarkar Khademi – Maziar Babaei
- Agha Aghdami – Kikaous Shokoohi
- Evaluator (Agha Noe-Bashari) – Mohsen Naderol-Asli
- The Writer and Cousin – Hadi Rabbani
- Borna 1 – Parsa Kasiri
- Borna 2 – Ayla Pirouznia
- Manda – Parla Pirouznia



Cast of *Afra*

This production brings together some of Montreal’s finest theatre actors — a handpicked ensemble with a history of performing in acclaimed stage works across the city. Each artist, with years of experience and a deep passion for the stage, breathes new life into the play.

About the Director of *Afra*



Navid Pirouznia is an Iranian-Canadian theatre director, playwright, and theatre graduate with extensive experience in both Iran and Canada.

He has directed around 60 theatrical works, many of which have won prestigious awards.

His notable productions include *When the Cicadas Scream* (winner of 11 provincial awards) and *Afra*, or *The Day Passes* (winner of 8 regional awards).

Alongside directing, he has taught acting and directing at institutions such as the Urmia Theatre Academy, the Young Theatre House, and the Urmia Cultural and Artistic Complex.

He has also led playwriting workshops and directed more than ten staged play readings.

As an active figure in the cultural and artistic scene, he has served as a judge and selection committee member in festivals such as the FROM International Festival, the Khan o Man Festival, and the Azerbaijan Folkloric Theatre Festival.

Pirouznia has also been the representative for the Iranian Arts and Culture Association of Ottawa (PACSO) in artistic affairs.

To view the complete list of his works and artistic background in Iran, please visit the link below:

<https://theater.ir/fa/artists/3562>